

# Australian Organics Recycling

## Sponsorship Benefits

[aora.org.au](http://aora.org.au)

[compostforsoils.com.au](http://compostforsoils.com.au)



## The Australian Organics Recycling Association Limited

The Australian Organics Recycling Association Limited (AORA) works on behalf of its members to raise awareness of the benefits of recycling organic resources. It aims to act as an advocate for the wider organics resource recovery and beneficial reuse industries and to represent their views in a constructive dialogue with policy makers. The Association envisages an industry in which best practice is shared, standards are maintained and surpassed, and which makes a positive contribution to safeguarding the environment. Our vision optimises the recycling and beneficial reuse of all surplus organics material.

### Vision

***Recycling and reuse is the accepted management practice for surplus organic material and by-products of human activity.***

### Mission

***AORA works with stakeholders to facilitate the conditions through which surplus organic material can be sustainably and cost effectively recycled for beneficial reuse.***

AORA operates two websites and social media platforms which can be found at; <http://www.aora.org.au/> which serves the membership of the association and <http://www.compostforsoils.com.au/> which provides our public face through dissemination of information about the benefits of recycled organics.

### National Sponsorships

As a key industry ally, we encourage you to consider the potential benefits to your business of formalising your relationship with the organics recycling industry through a sponsorship arrangement with AORA. Sponsorship can provide a range of benefits to your business through close association with our membership and a visible presence on our electronic and print media as well as a physical presence at our state and national events.

By becoming a sponsor of AORA you will associate yourself with the support and advocacy that AORA provides on behalf of our membership particularly regarding issues such as policy development and implementation, regulatory changes and standards management. We also offer several marketing opportunities through our communications platforms and events. A full list table of benefits can be found overleaf in AORA's tiered sponsorship levels which are:

- Platinum Plus
- Platinum
- Gold
- Silver
- Event Sponsorships
- State event sponsorships by negotiation with State Committees.

Please contact AORA on (02) 4572 2011 to discuss sponsorship opportunities and availability.

## National Sponsorship Benefits

Benefit	Platinum Plus	Platinum	Gold	Silver
AORA Event Slideshow; logo plus (x) slides	5	4	3	2
Logo & Link on <a href="http://aora.org.au">aora.org.au</a> ticker	✓	✓	✓	✓
Logo & link of <a href="http://compostforsoils.com.au">compostforsoils.com.au</a> ticker	✓	✓	✓	✓
Logo & Link on <a href="http://aora.org.au">aora.org.au</a> sponsor page	✓	✓	✓	✓
Logo & link of <a href="http://compostforsoils.com.au">compostforsoils.com.au</a> sponsor page	✓	✓	✓	✓
Newsletters advertorial (x) annually	4	3	2	1
Advertorial on social media platforms	✓	✓	✓	✓
Annual report (page)	1	0.5	0.25	Logo
Strategic Plan Sponsors Page	Logo	Logo	Logo	Logo
National Event Flyer	Logo	Logo	Logo	Logo
National Event Program	Logo	Logo	Logo	Logo
National Event Brochure (page)	1	0.5	0.25	Logo
Annual Conference Presentation	20 mins	10 Mins		
Annual Conference Banner Display	✓	✓	✓	✓
Display Table	1	1	0.5	0.5
Guest Tickets	4	2	1	1
Gala Dinner Guest Tickets	6	4	2	1
Demonstration Day Guest Tickets	6	4	2	1
Display Opportunity Ticket	1	1		
Annual Members Meeting (AMM) Presentation	10 Mins	5 Mins		
AMM Banner Display	✓	✓	✓	✓
AMM Display Table	1	1	1	
AMM Social Function Guest Tickets	4	2	2	1
Consultation on relevant policy development	✓	✓	✓	✓
Banner display option at ALL AORA events	✓	✓	✓	✓

Cost (excl GST) per annum	\$30,000	\$20,000	\$10,000	\$5,000
---------------------------	----------	----------	----------	---------

Please contact AORA on (02) 4572 2011 to discuss sponsorship opportunities and availability.

# Annual Conference and Dinner

## Sponsorship Opportunities

Event Sponsors	Government Sponsor	Premier Sponsor	Support Sponsor
AORA Event Slideshow; logo plus (x) slides	3	3	2
National Event Flyer	Logo	Logo	Logo
National Event Program	Logo	Logo	Logo
National Event Brochure (page)	Logo	Logo	Logo
Annual Conference Presentation	20 min	10 min	
Annual Conference Banner Display	✓	✓	✓
Display Table (two days)	1	1	1
Conference Guest Tickets	4	2	2

Cost (excl GST)	\$10,000	\$10,000	\$5,000
-----------------	----------	----------	---------

Training Day Sponsors	Training Sponsor	Catering Sponsor	Presenter Sponsor
AORA Event Slideshow; logo plus (x) slides	2	1	0
Training Day Flyer	Logo	Logo	Logo
Training Day Program	Logo	Logo	Logo
National Event Brochure (page)	0.5	0.25	Logo
Training Day Presentation	10 min		
Training Day Banner Display	✓	✓	✓
Display Table (two days)	1	1	1
Training Day Guest Tickets	2	1	0

Cost (excl GST)	\$5,000	\$1,500	\$1,000
-----------------	---------	---------	---------

Please contact AORA on (02) 4572 2011 to discuss sponsorship opportunities and availability.

Conference Sponsors	Conference Sponsor	Catering Sponsor	Keynote Sponsor
AORA Event Slideshow; logo plus (x) slides	3	3	2
National Event Flyer	Logo	Logo	Logo
National Event Program	Logo	Logo	Logo
National Event Brochure (page)	Logo	Logo	Logo
Annual Conference Banner Display	✓	✓	✓
Display Table (two days)	1	1	1
Conference Guest Tickets	4	2	2

Cost (excl GST)	\$5,000	\$3,000	\$1,500
-----------------	---------	---------	---------

Gala Dinner Sponsors	Dinner Sponsor	Entertainment Sponsor	Drinks Sponsor
AORA Event Slideshow; logo plus (x) slides	1	1	1
National Event Flyer	Logo	Logo	Logo
National Event Program	Logo	Logo	Logo
National Event Brochure (page)	Logo	Logo	Logo
Gala Dinner Banner Display	✓	✓	✓
Gala Dinner Tickets	4	2	2

Cost (excl GST)	\$5,000	\$3,000	\$2,000
-----------------	---------	---------	---------

Study Tour Sponsors	Tour Sponsor	Catering Sponsor
AORA Event Slideshow; logo plus (x) slides	1	1
National Event Flyer	Logo	Logo
National Event Program	Logo	Logo
National Event Brochure (page)	Logo	Logo

Cost (excl GST)	\$3,000	\$1,500
-----------------	---------	---------

Please contact AORA on (02) 4572 2011 to discuss sponsorship opportunities and availability.



**Australian Organics Recycling Association Limited**

PO Box 3049  
GROSE VALE NSW 2753  
ABN: 17 158 519 736

phone: 61 2 4572 2011  
fax: 61 2 4572 2165  
admin@aora.org.au www.aora.org.au