

Australian Organics Recycling Association

Sponsorship Benefits

aora.org.au

compostforsoils.com.au



AORA National Sponsorship

Cost and Term of Sponsorship

Platinum Sponsorship: \$22,000.00/annum

Gold Sponsorship: \$11,000.00/annum

Silver Sponsorship: \$5,500.00/annum

Benefits Include:

- Logo featured on AORA Limited (AORA) Web site with links to the organisation's web page.
- Logo on printed event and handout materials generated by AORA recognising sponsors. Sponsoring organisation to provide logos in suitable electronic format for highest resolution.
- Acknowledgement of the sponsorship at events arranged by AORA.
- Opportunities for short presentations by the sponsor at events arranged by AORA. These presentation to be at the discretion of the event organiser and the sponsor, and presented in a format consistent with the nature and format of the event.
- The sponsor(s) may display banners, posters and/or flyers at the venues during AORA events. The sponsor will be responsible to provide these materials to the venue and ensure they are erected prior to the event and removed promptly on completion.
- Complimentary attendance at AORA national events, including catering. Number of complimentary attendees dependent on level of sponsorship as set out below.
- Special Conditions for specific sponsorships:

Platinum: Three complimentary attendees at any AORA national event.

Size of logo larger than Gold or silver sponsors.

Refer Platinum Sponsor Benefits outline attached

Gold: Two complimentary attendees at any AORA national event.

Size of logo larger than Silver sponsors, but smaller than Platinum.

Refer Gold Sponsor Benefits outline attached

Silver: One complimentary attendee at any AORA national event.

Size of logo smaller than Platinum and Gold sponsors.

Refer Silver Sponsor Benefits outline attached

- In addition to National Sponsors AORA may invite specific sponsors to be involved in and/or sponsor business related events/activities at a State event or to become a State Sponsor.
- Event sponsorship or support may be entered into on a case by case basis as deemed fit by the event committee and agreed by at least one director and the State Chair or two directors.
- Sponsors must be members of AORA.
- As members of AORA sponsors will also have the right to use the members logo in their own promotional material
- Sponsorship term will be from July – June each year and renewed by mutual agreement
- AORA reserves the right to alter these rules without notice. Once altered the amended (new) rules will apply to all sponsors.

Application to Sponsor

I, the undersigned apply to become a sponsor of the Australian Organics Recycling Association Limited (AORA) on behalf of the organisation listed below. I have read and agree to abide by the Constitution, the Replaceable Rules and the Code of Conduct of AORA (available on the AORA web site) as they apply during our term as sponsor. I confirm that I am authorised to enter into this agreement on behalf of the organisation (or as the individual) listed below.

Name:

Signed: Date:

Sponsor's Details:

Sponsorship Type: (refer overleaf) Platinum Gold Silver:

Company Name:

ABN:

Contact Person:

Position:

Address:

City:

State:

Postcode:

Phone:

Fax:

Mobile:

Email:

Please enter the text into the appropriate field and then print and sign the application.

When completed and signed, this application should be forwarded to the AORA Secretary as set out below. On acceptance of your application, a tax invoice will be issued for your sponsorship fees. Confirmation of sponsorship is subject to payment of the invoice.

admin@aora.org.au

fax: 02 4572 2165

or mail to:

Australian Organics Recycling Association, PO Box 3049, Grose Vale, NSW, 2753

AORA National Sponsorship

Platinum Sponsor Benefits

1. General Benefits

- Logo featured on AORA Website
- Links with sponsors web page
- Logo to be included in material circulated to the membership
- Logo on printed and handout materials generated by AORA recognising sponsors.
- Acknowledgement of the sponsorship at the beginning, during and at the end of events arranged by AORA Ltd.
- Opportunity to provide editorial for AORA quarterly newsletter including relevant advertorial
- Opportunity to submit relevant news items for distribution to AORA members on an ad-hoc basis
- The sponsor may display banners, posters and/or flyers at the venues during AORA events if erected and removed by the sponsor
- Complimentary attendance at AORA national events, including catering.

2. Specific Benefits

- Opportunities for short presentations by the sponsor at events arranged by AORA.
 - Presentation at up to three relevant AORA breakfasts
 - Presentation at the AORA Annual Dinner
 - Present and co-host at AORA/Sponsors annual "Meet & Greet" Breakfast
- Up to three complimentary attendees at any AORA national event.
- Category 1 logo sizing.

Terms and Conditions of National Sponsorship can be found at www.aora.org.au

AORA National Sponsorship

Gold Sponsor Benefits

1. General Benefits

- Logo featured on AORA Website
- Links to the sponsors web page
- Logo to be included in material circulated to AORA membership.
- Logo on printed and handout materials generated by AORA recognising sponsors.
- Acknowledgement of the sponsorship at the beginning, during and at the end of events arranged by AORA Ltd.
- Opportunity to provide editorial for AORA quarterly newsletter
- The sponsor may display banners, posters and/or flyers at the venues during AORA events if erected and removed by the sponsor

2. Specific Benefits

- Opportunities for short presentations by the sponsor at events arranged by AORA.
 - Presentation at up to two relevant AORA breakfasts
 - Present at AORA/Sponsors annual "Meet & Greet" Breakfast
- Complimentary attendance at AORA national events, including catering.
 - Two complimentary attendees at any AORA national event.
- Category 2 logo sizing.

Terms and Conditions of National Sponsorship can be found at www.aora.org.au

AORA National Sponsorship

Silver Sponsor Benefits

1. General Benefits

- Logo featured on AORA Website
- Links to the sponsors web page
- Logo to be included in material circulated to AORA membership.
- Logo on printed and handout materials generated by AORA recognising sponsors.
- Opportunity to provide editorial for AORA quarterly newsletters
- Acknowledgement of the sponsorship at the beginning, during and at the end of events arranged by AORA Ltd.
- The sponsor may display banners, posters and/or flyers at the venues during AORA events

2. Specific Benefits

- Opportunities for a short presentation by the sponsor at an event arranged by AORA
 - Presentation at one relevant AORA breakfasts
 - Present and promote your business at AORA/Sponsors annual "Meet & Greet" Breakfast
- Complimentary attendance at AORA events, including catering.
 - One complimentary attendee at any AORA national event.
- Category 3 logo sizing.

Terms and Conditions of National Sponsorship can be found at www.aora.org.au