

# **Corporate Profile**

The Australian Organics Recycling Association (AORA) is the Australian organics recycling industry's national peak industry body.

AORA works on behalf of its members to raise awareness of the benefits of recycling organic resources and its contribution to a circular economy. It advocates for the broader organics resource recovery and beneficial reuse industries, to represent their views in a constructive dialogue with policymakers. The Association plays a pivotal role in shaping an environment in which best practice is shared, standards are maintained and surpassed, and a positive contribution to safeguarding the environment is made.

The Association consists of a national body represented by a Board of Directors. State committees operate in defined geographical areas, advocating, and managing their operations relevant to their region. The AORA Board, through a National Executive Officer, provides coordination, addressing state and national matters, with a team of national and state staff to assist in the delivery of a range of activities including industry events.

#### **Our Vision**

Recycling and the reuse of organic materials with a circular economy is widely understood and supported by Australians.

## **Our Mission**

AORA collaborates with all stakeholders to facilitate an operating environment that maximises the recycling and reuse of organic materials, and promotes the benefits of compost, soil conditioners and mulches across the Australian community and business.

#### **Our Work**

The strategic focus of AORA comprises five mutually supporting pillars:

- 1. Advocate
- 2. Educate
- 3. Communicate
- 4. Collaborate
- 5. Innovate

**Advocate:** AORA advocates on behalf of the Australian organics recycling industry to all levels of government including regulators (e.g., EPAs) on the economic and environmental contributions of the industry and the importance of a sustainable industry to circular economy goals. AORA is sought out for consultation by the government on important regulatory and policy developments.

**Educate:** AORA commissioned and produced Vision 2031 – The 10 Year Roadmap for Australia's World Leading Organics Recycling Industry – this document establishes, with supporting data, a shared vision for the Australian organics recycling industry. In addition to our Vision 2031 Roadmap document, AORA also produces The Economic Contribution of the Australian Organics Recycling Industry and the Australian Organics Recycling Industry Capacity Assessment reports biennially – both are valuable references and guides for those operating within the Australian organics recycling industry and as key reference documents for governments on the industry.

**Communicate:** AORA maintains a close watching brief on issues with the potential to impact the Australian organics recycling industry including, but not limited to, PFAS and other forever chemical residues, micro plastics, the rollout of FOGO across state and local government authorities, policy development around single-use items, compostable packing, etc. AORA is active in setting policies that address these issues and advocating for these policies in the best interests of the industry.

**Collaborate:** AORA collaborates widely with a variety of other Associations and industry participants to drive research and development, policy, regulation, and action. Examples include Australian Bioplastics Association (ABA), Australian Council of Recycling (ACOR), Solving Plastic Waste CRC, Soil CRC, Soil Science Australia, and we actively support a number of universities in their funding applications for a variety of projects that have direct application/benefits for organic recycling.

**Innovate:** AORA runs a successful annual conference every year catering to in excess of 300 industry participants, providing key insights into the current and future challenges (and solutions) facing the Australian organics recycling industry including insights into international developments. The conference also seeks solutions to current and emerging issues, engages with industry/issue experts and showcases the latest developments to drive industry innovation and productivity.

# **Strategic Objectives**

The AORA Strategic Plan 2024/27 details the Associations three strategic objectives:

- 1. AORA is the national voice of the organics recycling industry and is recognised in this capacity by governments and all industry stakeholders across the supply chain.
- 2. AORA defines and champions a future where recycling of organic materials is maximised and optimised.
- 3. AORA is a modern, successful, and sustainable business.

## **More Information**

Join us in driving Australia's transition to a circular economy. Become involved today and be part of a sustainable future. Please visit <a href="https://www.aora.org.au">www.aora.org.au</a> or contact the National Executive Officer:

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