

Roslyn Florie-George

State	NSW
Organisation/Company	SOILCO Pty Ltd
Position/Role	Chief Strategy Officer
Membership Type	National Processing Member
Nominator	N/A
Nominator Organisation	N/A
Nominator Position	N/A

Do you have experience in any of the following areas?

☒ Financial Acumen

☒ Governance

☒ Risk Appetite & Management

☒ My experience lies in other key areas

Finance - Please provide details of your financial experience (max 100 words)

- I have experience preparing and evaluating business cases, budgets, tenders, contracts, grant applications and infrastructure investment requests.
- I have some P&L management experience across waste operations (landfill and transfer stations), budget preparation and delivery for supporting business functions in the organics industry (marketing and sponsorships, ESG, planning approvals and infrastructure delivery), and have been responsible for the financial performance of a consulting business (MRA).
- Over my career I have also been responsible for providing clear recommendations and approval papers with financial outcomes to executives, Boards and other key stakeholders.

Risk Management - Please provide details of your risk management experience (max 100 words)

- I oversee and I am responsible for mitigating strategic, commercial and delivery risks across acquisitions, tenders, approvals, design and major infrastructure projects.
- I work with a team to identify risks early through due diligence, procurement processes, contract review and stakeholder consultation.
- I am responsible for escalating material risks for consideration by our Board.
- I am required to balance opportunity against risks to support informed, commercially sound decisions that deliver the objectives of The SOILCO Group.

Governance - Please provide details of your governance experience (max 100 words)

- I provide oversight and governance for a multidisciplinary growth and infrastructure team, with clear roles, reporting lines, approvals and accountabilities. It is my role to bring together the following functions as a single team: tenders, marketing, planning, design, delivery, ESG and integration. I also ensure other business divisions (including sales, legal, finance, operations and assets) are consulted.

- I prepare Board documents on a monthly basis to provide project updates and escalate issues.
- I work within a delegated authority approval framework.
- I promote data-driven decision-making and manage conflict and competing priorities within my team and our business.

What other skills and qualifications(refer to skills matrix) will you bring to the Board of AORA?
(max 200 words)

- Strategy / Business Development / Project Management: As Chief Strategy Officer I have the privilege of leading a multidisciplinary infrastructure team responsible for delivering projects from the planning, approvals and design stage through to delivery and commissioning.
- Industry Experience & Network: I have experience spanning consulting, business development, tendering, operations and project delivery across landfill, transfer stations, collections and organics recycling. I have an established national network that spans processors, councils, government, advisers, contractors and industry bodies.
- Qualifications: I have a Bachelor of Engineering (Civil) and a Bachelor of Arts (Development Studies). I use both degrees in my everyday tasks to communicate technical and complicated concepts to different stakeholders. I enjoy building capable teams who are collaborative, respectful and effective.

Describe your experience in working with member organisations and how you would help raise the profile of AORA (max 200 words)

- I have been an AORA Conference Committee member for three years, providing support to the chair and organisers over that time.
- For more than 14 years I have worked with councils, government agencies, industry associations, consultants, contractors and operators across Australia's waste and resource recovery sector. I have a clear understanding of the legislative differences across state boundaries that impact AORA's members.
- I enjoy talking and engaging with people from all walks of life. I have worked and lived in rural, regional and metropolitan areas and would use this experience to broaden AORA's reach.
- I would advocate for consistent and stronger engagement with policymakers, councils and adjacent sectors, positioning organics recycling as an essential service and enabling informed decisions that deliver positive outcomes for our industry.
- I am experienced in turning technical, policy and commercial issues into clear messages for executives, boards and external audiences.

Why do you want to become an AORA Director? (max 200 words)

- I would like to contribute practical executive and processor perspectives as our industry continues to grow and change.
- I seek to help AORA advocate for policy, investment and market settings that support high-quality infrastructure, products and outcomes.

- I wish to strengthen collaboration between members, governments, councils and adjacent sectors.
- I want to bring a national outlook to the Board, informed by projects, operations and stakeholder relationships across multiple jurisdictions.
- I would like to continue to champion the role of organics recycling in regenerating soils, reducing emissions and building sustainable communities.
- I would also like to provide representation for the ACT region's organics sector, as there is not currently a Canberra based AORA Director.

What are three key points about you that you would like members to consider when electing Directors (max 100 words)

1. Experience: My entire career has been spent working in the waste and resource recovery sector. Organics has been a part of every position I have held. I am acutely aware of the challenges and opportunities faced by our industry.
2. Engagement and Communication: I have always made it a priority to tailor my communication style to suit different audiences. I pride myself on my strong verbal and written communication skills that stand out above AI generated content. I am as comfortable in a collection truck as I am in a Board room, but I am happiest when harvesting vegetables in my garden. I bring this personal commitment to soil health and sustainability into my professional interactions, which helps me to engage and communicate meaningfully.
3. Collaboration: I have a diverse professional network. Very little is achieved in our industry without a supportive network around you that mentors you and trusts you. I will collaborate with and build upon this community to achieve positive outcomes for AORA's members and our industry more broadly.

Roslyn Florie-George

Championing People, Infrastructure and Soil Health
Canberra, Australian Capital Territory, Australia

Summary

I am a personable, motivated and analytical engineer who seeks to better the Australian resource recovery sector and the teams that I work in. My experience in the circular economy spans management, business development, infrastructure delivery and sustainability roles.

Experience

Education

UNSW
2008 - 2012

Bachelor of Engineering (Civil)
Bachelor of Arts

Mudgee High School
2006 - 2007

Higher School Certificate

MRA Consulting Group | Sydney

Business Manager

November 2014 - September 2016

Commercial Projects & Analytics Manager

October 2013 - November 2014

Environmental Engineering Consultant

May 2012 - October 2013

UNSW Faculty of Engineering | Sydney

Engineering Ambassador / Tutor

March 2010 - June 2013

UNSW Business School | Sydney

Administration and Events Assistant

March 2008 - May 2012

Douglas Partners Pty Ltd | Sydney

Undergraduate Engineer

November 2010 - February 2012